

My name is Brett Wilson and I am the current sponsorship officer of the Cambridge University Wildlife Conservation Society. We are a charitable organisation whose aim is to inform people of the importance of conservation in today's society. We target students at the University of Cambridge; an institution that continues to produce leading individuals in every field. Targeting the youth of today is important to kick-start the much needed change that the world requires, since they are the leaders of tomorrow. The current situation is, to be perfectly honest, dire. Climate change, water shortages and food supply pressures are already causing significant worldwide problems and, if forecasts are accurate, they are to worsen. To bring about this change, we need your help.

Sponsoring our society is investing in the next generation. A little money really can make a big difference. Your money will go towards paying for speakers to come to Cambridge from world-leading NGOs, to teach students about global conservation. It will also contribute to our grassroots conservation project in Kenya, which is attempting to tackle the human-wildlife conflict present there. Please consider giving to this cause that is unlike any other, and has a chance to make a huge difference to the way this country, and many across the world, tackles conservation in the future.

There is hope for this planet; I believe together we can make a difference

Thank you.

Brett Wilson

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